



# Midway Jewish Center

Warmth • Joy • Tradition

ב"ה

RABBI  
Perry Raphael Rank

ASSOCIATE RABBI  
Joel Levenson, D.Min

RABBI EMERITUS  
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Dear Congregant,

As the High Holidays approach and we recite the Yizkor prayers on Yom Kippur, our thoughts are with our loved ones who are no longer with us. Our Yahrzeit Memorial Alcove has been a very beautiful addition to Midway, a place of prayer and contemplation, a place where we remember our loved ones. For those who may have been in the alcove recently, you may have noticed our brand new Electronic Yahrzeit Board (EYB). The EYB screen is on 24/7 and always shows the names of those whose yahrzeits are being observed that week. The names appear in a “virtual plaque” exactly as they would appear on a traditional stone yahrzeit plaque—English name, Hebrew name, and Hebrew and English dates of death.

The screen also has a search function that is operative (except on Shabbat and holidays) where a family can access the name of a loved one. But now, in the spirit of the computer age that we are all a part of, one can attach to that name a photo and a short biography as well. This creates a new dimension in memorializing our loved ones by creating a fuller record of the people we have cherished in our lives.

Next time you are at synagogue, be sure to step into the alcove and see the EYB for yourself. For a brief video of how this works, visit our website, [www.mjc.org](http://www.mjc.org).

At the present time, members who pass away receive stone plaques for free, and members can purchase a stone plaque for a non-member that passes for \$625. That fee structure remains unchanged. The following is a new fee structure allowing our members to access the new capabilities of the EYB—

<b>A VIRTUAL PLAQUE FOR:</b>	<b>ONE-TIME FEE</b>
MJC Member That Passes	\$0.00
With a bio alone	\$125.00
With a photo alone	\$125.00
With both bio & photo	\$200.00
Non-MJC Member That Passes (purchased by MJC member)	\$300.00
With a bio alone	\$425.00
With a photo alone	\$425.00
With both bio & photo	\$500.00

If you would like more information about the EYB, please contact the office.

**Zikhronam l'vrakhah**—May we always remember our loved ones fully, for who they were and for what they meant to us.

Rafi Rank  
Rabbi

Joel Levenson, D.Min  
Associate Rabbi

Michael Kohler  
President